
Privacy policy on the processing of personal data of website users www.euromedsworld.com

The Parallel Trade Foundation (hereinafter also "Parallel Trade Foundation", in its capacity as data controller, intends to provide, pursuant to and for the purposes of Article 13 of Regulation (EU) 2016/679 - General Data Protection Regulation (hereinafter "GDPR"), certain information on the processing of personal data relating to the user or browser ("User" or "Data Subject") that may be communicated while browsing this website (hereinafter "Website").

Please note that this information is provided only for the Website and not for other websites that may be consulted by the user via links (for which please refer to their respective privacy policies).

With reference to the processing of personal data in connection with any registration and use of the "EuroMeds World Fair ID" account (aimed at allowing access to and use of the digital services made available by Parallel Trade Foundation) and the use of additional products and services made available by Parallel Trade Foundation, please refer to the privacy policies, which can be found here www.euromedsworld.com or made available within the framework of the relevant service terms and conditions.

Categories of data, purpose and legal basis for processing

Browsing data

The operation of the Website involves the use of computer systems and software procedures that acquire, during their normal operation, certain personal data relating to web browsing, the transmission of which is implicit in the use of internet communication protocols. This information is not collected to be associated with identified data subjects, but by its very nature it could, through processing and association with data held by third parties, allow users to be identified (e.g. IP addresses, addresses in URI - Uniform Resource Identifier - notation of the resources requested, the time of the request, etc.), and other parameters relating to the user's operating system and IT environment. This data must be processed to pursue Parallel Trade Foundation's legitimate interests related to the purposes of monitoring the proper functioning of the website, the anonymous processing of statistical information on the use of the website and to defend rights in courts, as well as the fulfilment of regulatory obligations to respond to requests from judicial authorities and the judicial police. This data is usually deleted immediately after processing.

Data provided voluntarily by the User

The optional, explicit and voluntary sending of e-mails to the addresses indicated on the Website entails the subsequent acquisition of the sender's e-mail address, which is necessary for replying to requests, as well as any other personal data included in the communication. Specific privacy policies are in any case reported or displayed in the sections of the Website set up for particular services requested by the User.

Provision of data and consequences in case of refusal

The User's browsing data is necessary for purposes related to the operation of the Website and the routing of connections related to accessing the Website, which may be impossible without this data. In other cases, the User's data may need to be processed to provide the services requested through the forms provided on the Website, which would otherwise not be available. In any case, the User is free to decide whether or not to request the particular services available in the sections of the Website dedicated to this purpose, and the provision of data remains optional for these purposes. Failure to provide data will not make it possible for the user to activate these services.

Data retention period

The personal data collected through the use of the Website are processed for the time strictly necessary to provide the services requested and to carry out the related technical and security operations, and, once the latter has been completed, for the time that may be established by the regulations in force for administrative and possibly defensive purposes.

For further details, please refer to the privacy policies provided for particular services.

Scope of data communication and categories of recipients

Exclusively for the purposes specified above, the data collected, recorded and processed may, if necessary, be known only by the persons authorised internally to process the data by virtue of their respective duties and technical tasks, as well as to external parties who carry out certain organisational, technical and security activities on behalf of Parallel Trade Foundation in connection with the management of the Website and the provision of the relative services (e.g. IT and telematics service companies), acting as data processors by virtue of the specific contracts in place with Parallel Trade Foundation.

Furthermore, where necessary, the data may be communicated to the competent authorities and to other public entities that request it on the basis of the regulations in force and in relation to investigations and proceedings relating to the prevention, detection and prosecution of crimes, and in order to defend rights in court. For further details, please also refer to the privacy policies provided for particular services.

Transfer of data to third countries outside the eu

The User's personal data will not be transferred to subjects located in third countries outside the EU.

Data subject's rights

Pursuant to current legislation (see articles 15 - 22 of the GDPR), the User has the right to ask Parallel Trade Foundation to access his/her personal data and to rectify them if they are inaccurate, to delete them or limit their processing if the conditions are met, as well as to obtain the portability of the data provided only if they are subject to automated processing based on consent or contract, and to refuse their use for direct marketing purposes for reasons related to his/her particular situation. The User also has the right to revoke the consent given for the processing purposes that require it, without prejudice to the lawfulness of the processing carried out until the time of revocation. The data subject also has the right to lodge a claim before the Data Protection Authority. To exercise the rights outlined above and for any further information on how personal data is processed, the User can contact Parallel Trade Foundation, as Data Controller, with registered office in Rue des Deux Eglises 26, 1000 Brussels e-mail info@paralleltrade.foundation or a communication to the same at Parallel Trade Foundation's registered office.

This Policy may be subject to change. Therefore, you are advised to check this web page regularly and to keep in mind the most up-to-date version of the information contained herein.