



General Terms & Conditions for Exhibitors

Milan, 19 - 21 March 2025



Terms & Condition for Exhibitors

Organiser:

The Parallel Trade Foundation
Rue des Deux Églises 26, 1000 Brussels, Belgium

Event:

EuroMeds World Fair 2025

Date:

19-21 March 2025

Venue:

Allianz MiCo
20149 Milano (MI) - Italy
P.le Carlo Magno, 1
Milan, Italy

Introduction

These Terms and Conditions govern the participation of exhibitors at the EuroMeds World Fair, organised by The Parallel Trade Foundation (hereinafter referred to as "the Organiser").

1. General Provisions

1.1. Acceptance of Terms

By participating in the EuroMeds World Fair (hereinafter referred to as "the Event"), exhibitors agree to comply with these Terms and Conditions as well as all applicable laws and regulations.

1.2. Governing Law

These Terms and Conditions shall be governed by and construed in accordance with Belgian law.

2. Application and Payment

2.1. Application

Applications to participate in the Event must be submitted using the official application form by the specified deadline. The Organiser reserves the right to accept or reject any application at its discretion. The acceptance is only valid for the exhibitor and only for the products and services indicated in the application form.

The contract is concluded when the Organiser accepts the application, and the exhibitor accepts the general terms and conditions.

2.2 VAT (Value Added Tax) Identification Number

The organiser generally provides exhibitors (companies) with a unified service in compliance with Belgian VAT regulations. According to Article 21, §2 of the Belgian VAT Code, the place of supply is determined by the location of the customer's registered office. Where the reverse charge mechanism applies under Article 51, §2 of the Belgian VAT Code, the organiser will issue invoices without Belgian VAT to exhibitors (companies) based in other EU member states, provided they supply a valid VAT identification number.

Exhibitors must promptly inform the organiser in writing of any changes to their VAT identification number. Non-EU exhibitors without a VAT ID number must provide official documentation from their home country's tax authority confirming their business status.

If the reverse charge mechanism does not apply, or in cases where VAT is chargeable, Belgian VAT will be applied to the invoice. Foreign exhibitors may, subject to legal requirements, claim a refund of the Belgian VAT paid.

2.3. Payment

A non-refundable deposit of 100% of the space lease cost is due upon acceptance of the application and is payable 14 days after receipt of the invoice email. The remaining balance for additional services must be paid within 20 days of receipt of the invoice. All fees must be paid in full by the date specified on the invoice. Failure to comply may result in forfeiture of the exhibition space.

Please note that the space lease cost is non-refundable under any circumstances, and the cancellation policy detailed in section 9.1 applies only to additional services.

All payments must be made by bank transfer with the reference:

"EuroMeds + Company Name"

Transfers must be made to:

The Parallel Trade Foundation

IBAN: BE18 3632 4074 6865

BIC (SWIFT): BBRUBEBB

2.4 Default and Remedies

In the event of payment default, interest will accrue at a rate of 10% above the applicable base rate.

Should there be a total or partial failure to make payment, the organiser reserves the right to cancel the exhibitor's reservation for the allocated exhibition space and reassign it at their discretion. Any claims for reimbursement of expenses will be handled in accordance with the provisions set forth in chapter 10.

The organiser may withhold the issuance of exhibitor passes until all outstanding invoices are settled.

The organiser is also entitled to seize the exhibitor's booth materials and displayed products as security for any unpaid amounts. The provisions of Article 562a, sentence 2 of the Belgian Civil Code shall not apply in this context.

If payment is not made within the designated timeframe, the organiser will notify the exhibitor and will be authorised to sell the seized items at their discretion.

3. Allocation of Exhibition Space

3.1. Assignment

The Organiser will allocate exhibition space based on the best interests of the Event. Requests for specific locations will be considered but cannot be guaranteed.

3.2. Alterations

The Organiser reserves the right to alter the layout of the Event floor plan or relocate exhibitors if deemed necessary for the overall benefit of the Event.

3.3. Subletting

Subletting or sharing of space is strictly prohibited unless approved in writing by the Organiser.

4. Stand Construction and Design

4.1. Standard and Premium Stands

Exhibitors using the Organiser's standard or premium stand package must adhere to the specifications provided.

4.2. Custom Stands

Exhibitors constructing their own stands must comply with the technical regulations outlined in the MiCo Technical Regulations¹.

4.3. Technical Regulations

Custom stand construction must meet the following requirements:

- Maximum height: Please refer to the Technical Regulations.
- Materials must be non-flammable and comply with fire safety regulations.
- Electrical installations must be carried out by a licensed electrician and conform to local regulations. All electrical equipment must be tested and certified safe. Electrical installations must conform to safety standards specified in the technical regulations.

¹ The Technical Regulations will be provided once the registration is made.

5. Exhibitor Passes

Exhibitor passes are designated exclusively for use by the exhibitor, their booth staff, and their booth representatives. For every 4 square meters of booth space, the exhibitor is entitled to one pass (e.g., a booth of 9 square meters qualifies for 2 passes).

Each additional pass, beyond the allocation based on booth size, can be purchased for €100 per day, €150 per two days and €200 per three days per employee.

Exhibitor passes will only be issued once the full payment of the booth and any additional charges has been received.

Requests for additional exhibitor passes can be made to the organiser, provided that the total number of personnel does not exceed the limits set by the health and safety regulations in place for the event.

6. Safety and Security

5.1. Safety Compliance

Exhibitors must comply with all safety regulations provided by the venue, including those related to occupational safety and emergency procedures.

5.2. Security

The Organiser will provide general security for the Event. However, exhibitors are responsible for securing their own belongings and materials.

7. Insurance

6.1. Mandatory Insurance

Exhibitors must obtain and maintain insurance coverage as follows:

- **Third Party Liability Insurance:** Coverage with a limit of no less than €5,000,000 for risks associated with their activities during the Event.
- **Loss or Damage Property Insurance:** Coverage for theft, fire, accidental breakage, wetting, and any material damage to goods, machinery, fittings, and other items within the exhibition space. This policy must include a waiver of subrogation clause by the insurers towards Fiera Milano.

6.2. Proof of Insurance

Proof of insurance must be provided to the Organiser no later than:

- 30 calendar days if the contract is signed before end of November 2024
- 15 calendar days if the contract is signed between December 2024 and end of January 2025
- 7 calendar days if the contract is signed in February 2025

8. Exhibitor Responsibilities

7.1 Staffing

Exhibitors must ensure their stands are staffed at all times during opening hours.

7.2 Compliance

Exhibitors must comply with all local laws, venue regulations, and the Organiser's guidelines.

7.3 Damage

Exhibitors are responsible for any damage caused to the venue, including fixtures and fittings.

9. Promotion and Advertising

8.1 Promotional Materials

The distribution of promotional materials is restricted to the exhibitor's allocated space unless otherwise approved by the Organiser.

8.2 Use of Logos

Exhibitors are permitted to use the EuroMeds World Fair logo in their promotional materials with prior approval from the Organiser.

Exhibitors acknowledge that the congress centre has taken the name Allianz MiCo and therefore the same undertakes to use the Allianz MiCo name and logo in all activities referring to the venue of the Event.

10. Cancellation and Termination

9.1. Cancellation by Exhibitor

Exhibitors wishing to cancel their participation must notify the Organiser in writing. Refunds for services other than the space lease cost are subject to the following schedule:

- **Cancellation by November 19, 2024:** 75% refund of total fees for additional services.
- **Cancellation between November 20, 2024, and December 31, 2024:** 50% refund of total fees for additional services.
- **Cancellation between January 1, 2025, and January 31, 2025:** 25% refund of total fees for additional services.
- **Cancellation on or after February 1, 2025:** No refund for additional services.

Please note that the space lease cost is 100% non-refundable and is not subject to the cancellation policy outlined above.

9.2. Termination by Organiser

The Organiser reserves the right to terminate the contract with any exhibitor that violates these Terms and Conditions or engages in any activity deemed harmful to the Event.

9.3 FORCE MAJEURE

In the event that the Organizer cannot host EuroMeds World Fair due to the occurrence of events of an objective and exceptional nature (prohibition measure of the regional and state Italian authorities, earthquake, flood, terrorist attack, etc.), and which cannot be foreseen or overcome with use of ordinary diligence, the Contract is deemed automatically terminated in all its parts, without the Parties having anything to claim from each other, except for what is due to the Foundation for the services that may have been booked by the Exhibitor and already fully or partially implemented.

11. Liability and Indemnification

10.1. Liability

The Organiser shall not be liable for any loss, damage, or injury to persons or property caused by the exhibitor or their contractors. Exhibitors are responsible for any damage to the venue caused by their activities.

The organiser's liability shall be excluded unless the damage was caused by the organiser's wilful intent or gross negligence.

10.2. Indemnification

Exhibitors agree to indemnify and hold harmless the Organiser and the venue from any claims arising from their participation in the Event.

12. Additional Provisions

11.1. Compliance with Laws

Exhibitors must comply with all applicable laws and regulations, including those pertaining to labor, safety, and environmental standards.

11.2. Amendments

All special arrangements, agreements require the organiser's written confirmation.

The Organiser reserves the right to amend these Terms and Conditions at any time. Exhibitors will be notified of any changes in writing.

13. Data Protection and Privacy

The personal data collected for the purpose of concluding this contract will be processed in compliance with the General Data Protection Regulation (GDPR) and relevant Belgian data protection laws. For detailed information about how we handle your personal data, please refer to our privacy policy available [here](#)
